

What's Wrong with Our Food System?

TED Lectures Note-taking Activity

Directions: First listen to the lecture and take notes. Then using your notes, you will answer the following questions.

1. Why do advertisers target children?
2. What sort of things do little kids like?
3. What does he imply by stating “the dark side of the food system”?
4. What is a CAFO?
5. What are the fertilizers used by conventional farmers made from?
6. Why is food irradiated?
7. What does Birke hope to do when he grows up?

Answer Key

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1. To get their parents to buy things.
2. Bright colourful packaging and plastic toys.
3. There are many things in our food, such as genetically engineered organisms which are bad for us.
4. Confined Animal Feeding Operation.
5. Fossil Fuels.
6. It lasts longer and can be shipped farther.
7. An organic farmer.