

Juan Enriquez

Your Online Life, as Permanent as a Tattoo

TED Lectures

Note-taking Activity

Directions: First listen to the lecture and take notes. Then using your notes, you will answer the following questions.

1. What four things does the speaker say are connected at the start of the lecture?
2. From context, what is an electronic tattoo?
3. How are people able to access information about complete strangers?
4. How can facial recognition software be used by companies and retailers?
5. What is the lesson to be learned from the Greek myth of Sisyphus?